Company:

Contact person:

E-mail:

Name of product/service/project:

Circularity in your manufacturing/logistics activities (5 points): Which of below strategies apply to your project? Please describe only the relevant ones.

R0 – Refuse Smarter product use and manufacture	Making product/service redundant by abandoning its function or by offering the same function with a radically different product/service. What innovations did the project bring to mobility and logistics, such as smart urban transport solutions, electric vehicles, telematics and automated logistics processes?
R1 – Rethink Smarter product use and manufacture	Make product/service use more intensive through sharing products/services or by putting multi-functional products/services on the market. Review how the project made use of digital platforms and the principles of the sharing economy. This includes public transport solutions, bike and car sharing, and smart apps.
R2 - Reduce Smarter product use and manufacture	Increase efficiency in product manufacture or use by consuming fewer natural resources and materials. Describe how and to which extent your project reduced the burden on the environment. Important aspects may include reducing carbon emissions, minimizing noise, improving air quality and reserving biodiversity.
R3 - Reuse Extend lifespan of product and its parts	Reuse by another consumer of discarded product which is still in good condition and fulfils its original function or reuse of (packaging) materials.

R4 – Repair Extend lifespan of product and its parts	Repair and maintenance of defective product so it can be used with its original function. Assess the extent to which the project planned for the long life of your product/services.
R5 – Refurbish Extend lifespan of product and its parts	Restore an old product/service and bring it up-to-date. Taking a look at the use of digital technologies for mobility and logistics. This includes the use of intelligent transport systems, big data analysis and IoT (Internet of Things).
R6 – Remanufacture Extend lifespan of product and its parts	Restoring the functionality of end-of-life product to new-like product.
R7 – Repurpose Extend lifespan of product and its parts	Use discarded product/service or its parts in a new product/service with a different function.
R8 – Recycle Useful application of materials	Process materials to obtain the same (high-grade) or lower (low-grade) quality. Assessing the use of recycled materials and/or reverse logistics and the minimization of (packaging) waste.
R9 – Recover Useful application of materials	Incineration of materials with energy recovery.

Impact (5 points): Can you quantify your circular impact?

Cooperation (5 points): In what way do you cooperate with other companies/organisations, especially in your logistics supply chain?

Business model (5 points): Do you have a financially sound business model? Please describe it.